

InterTradelreland is the only organisation which has been given responsibility by both Governments to boost North South economic co-operation to the mutual benefit of Northern Ireland and Ireland.

InterTradelreland is a powerful resource for business growth, helping SMEs through a strong mix of business intelligence, funding support and meaningful contacts

InterTradelreland will endeavour to facilitate requests for alternative formats of this publication including Irish Language, Ulster Scots, Braille, disk and audio cassette.

For more information, please contact:

Communications Department

Telephone: 028 3083 4100 (048 from Ireland)

Textphone: 028 3083 4169 (048 from Ireland)

Email: equality@intertradeireland.com

InterTradelreland

The Trade and Business Development Body
The Old Gasworks Business Park
Kilmorey Street, Newry, Co. Down, BT34 2DE

Tel: 028 3083 4100 (048 from Ireland)

Fax: 028 3083 4155 (048 from Ireland)

Textphone (For people with hearing problems): 028 3083 4169 (048 from Ireland)

Email: info@intertradeireland.com

Web: intertradeireland.com



Published May 2015

 **InterTradelreland**
Discover what's possible

Improve Your Business Intelligence

On the pulse of businesses across the island, Intertradelreland provides comprehensive all-island business intelligence to SMEs and policy makers to help inform decision making and strategic thinking. Our reports and statistics can help you understand the key issues that may affect your business now, and into the future.

Business Monitor

Inform your thinking with the largest all-island business owner-manager survey

Research Reports

Explore our extensive library of detailed research reports on key business topics

Trade Statistics

Interact with our unique cross-border trade statistics web tool

Tap into business and policy intelligence



Improve Your Business Intelligence

Business Monitor

InterTradeIreland's quarterly Business Monitor is the largest and most comprehensive all-island business survey based on the views of 750 business managers across Northern Ireland and Ireland. It differs from other surveys by conducting regular interviews with firms of all sizes across a range of sectors to track all-island economic indicators such as sales, employment, business outlook and other specific topical research areas on a quarter-by-quarter basis.

The quarterly Business Monitor is essential reading for any business that wants an insight on current business opinion and market trends.

Simple Guide To Cross-Border Business

A simple guide on everything you need to know about expanding your business into a new cross-border territory - all the do's and don'ts as well as valuable information on setting up a cross-border business as well as up to date regulatory information to keep your business compliant.

You can download a copy of this comprehensive guide from our website or request that a printed guide be posted out to you.



Find out more

Research Reports

InterTradeIreland publish regular all-island research reports, on key issues that are relevant to many businesses North and South. Some recent examples are:

'Access to finance for SMEs on the island of Ireland' provides a unique and reliable indication of the supply of finance for SMEs across the island and the level of demand for growth finance. This report widens the debate on a more diversified financial ecosystem for supporting growth oriented businesses.

'Collaborating across borders' asks why and when does it make sense to collaborate for cross-border for innovation. The OECD report, in partnership with InterTradeIreland, shows how cross border co-operation for innovation leads to greater global openness, increased regional attractiveness and competitiveness.

'Analysis of the Key features of an exporting SME on the island of Ireland' studies the key characteristics of successful exporting SMEs and identifies the importance of cross border exporting as a stepping stone for 'off island' exporting.

These are just a sample of the valuable reports that you can download from our website and use in your business planning.

Forthcoming reports will deal with issues such as the potential for cross-border business clustering, the impact of financial constraints on business growth and the key features of an innovative SME.

All Island Trade Statistics

Statistics allow businesses to understand and plan accordingly. InterTradeIreland provides a comprehensive view of cross-border flows on the island through a combination of online interactive graphs and tables.

To learn about how InterTradeIreland can improve your business and market intelligence visit:

www.intertradeireland.com/businessintelligence