

InterTradelreland is the only organisation which has been given responsibility by both Governments to boost North South economic co-operation to the mutual benefit of Northern Ireland and Ireland.

InterTradelreland is a powerful resource for business growth, helping SMEs through a strong mix of business intelligence, funding support and meaningful contacts

InterTradelreland will endeavour to facilitate requests for alternative formats of this publication including Irish Language, Ulster Scots, Braille, disk and audio cassette.

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 **InterTradelreland**
Discover what's possible

Succeed In Raising Finance

Whether you are an established business looking for alternative means of Growth Finance, or a high potential start up or early stage business looking for Seed Funding, Business Angel Investment or Venture Capital Funding, we can help.

Funding Advisory Services

Funding advice for Early Stage Companies and Established Businesses

Seedcorn Competition

With a total cash prize fund of €280,000 - the Seedcorn process helps Early Stage Companies become investor ready

Business Angel Funding

Access to the key Angel Investors and Syndicates across the Island

Help to attract
funding



Succeed In Raising Finance

Funding Advisory Services

For Early Stage Companies

Equity Advisory Service: One-to-one advisory service for early stage companies seeking to raise Venture Capital. A series of clinics are held at locations across the island each month. Companies get the opportunity to meet with a seasoned Venture Capital expert.

Venture Capital Conference: An annual Venture Capital Conference held every spring in Belfast or Dublin. With over 300 delegates attending it provides an opportunity for founders to network with venture capitalists and business angels. It also sets out the latest developments in the industry.

Venture Capital Events: Venture Capital Events such as Business Planning Workshops, What do VCs Really do? events, VC Case Study events and other workshops such as the popular Entrepreneurship Master classes.

Venture Capital Publications: Along with our partners in the Irish Venture Capital Association (IVCA) InterTradelreland publishes 'A Guide to Venture Capital' with useful information including the details of the current providers of VC funding across the island. An online searchable version of the publication is also available on our website.

For Established Businesses

Funding for Growth Workshops: 12 regional workshops are held each year to give SMEs seeking funding for growth the opportunity to learn about funding options from both traditional, new and alternative funding sources.

Funding for Growth Advisory Clinics: 20 regional advisory clinics are held each year where SMEs have the opportunity to meet with a corporate finance expert to advise on their funding requirements and consider how new funding can help their business grow.

Seedcorn Competition

Aimed at early stage companies InterTradelreland's annual All-Island Seedcorn Investor Readiness Competition offers you a share of a €280,000 cash prize fund. However Seedcorn is much more than just a cash competition. Seedcorn is primarily a way to help make your business investor ready and provides advice to significantly improve your chances of securing venture funding.

Business Angel Funding

InterTradelreland is one of the key funders of HBAN, the all island umbrella group for formal Business Angel investing. In addition to acting as the voice of authority on Business Angel Investing, the network provides a service matching investors with companies seeking investment.

Am I eligible?

Further information and eligibility criteria for all InterTradelreland supports is available on our website.



Find out more

To learn more about how InterTradelreland can help you finance your growth, either as an established or early stage business, visit:

www.intertradeireland.com/raisefinance